



**BALKAN
Print Forum**

Balkan Print Forum News

16 / August, 2012

***The Seventh Balkan Print Forum and the Second InPEQ meeting will take place
on October 18 – 19, 2012 in Sofia, Bulgaria.***

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***Expect in October 2012
the fourth issue of the InPEQ Newsletter
on: <http://www.ipeq.org/newsletter.html>***

The Balkan Print Forum and InPEQ Annual Events

The Seventh Balkan Print Forum event and the Second InPEQ meeting will take place on October 18–19, 2012 in Inter Expo Center, Sofia, Bulgaria (<http://www.iec.bg/>).



Vitosha Hall

Impressum

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is an edition of the Balkan Print
Federations***

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At the event speakers from manroland web systems GmbH, Muller Martini Austria, Océ Printing Systems, UPM, Intergraf, Sappi, Procemex and Agresione Group will present interesting and innovative information under the motto: “Higher quality, profitability and competitiveness of print products”. manroland web systems, Océ Printing Systems, KURZ and Baumüller will participate in the discussion panel of the 7th BPF: “Print is reality and future, not cyber space! *You can touch it, you can feel it, you can enjoy it ...*” Information materials will be presented also by Agfa Graphics, manroland sheetfed GmbH, PrintCity and some other companies.

Representatives from European High Schools and Universities will exchange information under the motto of the 2nd InPEQ: "Improving Printers' Education and Qualification".

During this 2-day events the participants will have the possibility to get up-to-date information, to establish new direct contacts to the suppliers, to discuss important professional issues and to visit the Bulgarian printing company Billboard JSC, Bulgaria.

The participation in the event of BPF and InPEQ members and partners is free of charge. **The members and partners are kindly requested to make their registrations no later than 10.10.2012 under:**

<http://inpeq.org/event2012.html>, Password: **bpfinpeq**

Agenda of the 7th BPF

18.10.2012

- 13.00 – 14.00 Get-together and Registration
 13.30 – 14.00 Press round table of manroland web systems (for journalists)
Start of the 7th BPF (Moderation: Dr. Rossitza Velkova)
 14.00 – 14.10 Welcome: Printing Industry Union of Bulgaria
Dipl.-Eng. Petar Kanev, President
 14.10 – 14.25 Presentation of **manroland web systems**
 "Higher quality, profitability and competitiveness of print products"
Ulrich Pfefferer, Deputy Vice President Sales, manroland web systems
 14.25 – 14.30 Q+A
 14.30 – 14.45 Presentation of **Océ Printing Systems**
 "The value of high speed digital inkjet for the printing industry"
Andreas Frühwirth, Business Development Manager, Océ Printing Systems
 14.45 – 14.50 Q+A
 14.50 – 15.05 Presentation of **Muller Martini Austria**
 "Strengthen your competitiveness with innovative web offset printing for packaging"
Dr. Andreas Hitzler, VP Sales and Marketing, Muller Martini Druckmaschinen GmbH
 15.05 – 15.10 Q+A
 15.10 – 15.25 Presentation of **UPM**
 "UPM's new approach to the digital print market"
Kari Ylönen, Director, Technical Sales, UPM Paper Business Group Marketing
 15.25 – 15.30 Q+A
 15.30 – 15.55 *Coffee break*
 15.55 – 16.10 Presentation of **Intergraf**
 "Economic developments in the European graphic industry"
Laetitia Reynaud, Policy Advisor, Intergraf
 16.10 – 16.15 Q+A

- 16.15 – 16.30 Presentation of **Sappi**
 "Is there a future for paper, lessons learned from the music industry"
Eric Van den Bruel, Marketing & Product Development Director, Sappi Fine Paper Europe
 16.30 – 16.35 Q+A
 16.35 – 16.50 Presentation of **Procemex**
 "High speed cameras increase web offset and gravure press efficiency"
Mika Valkonen, Managing Director, Procemex Oy
 16.50 – 16.55 Q+A
 16.55 – 17.05 Presentation of **Agressione Group**
 "Romanian and Bulgarian Paper & Board Markets from a European perspective"
Daiana Salagean, Foreign Relations Manager, Agressione Group
 17.05 – 17.10 Q+A

17.10 – 17.35 *Coffee break*

- 17.35 – 18.20 Discussion panel of the 7th BPF
 Subject:
Print is reality and future, not cyber space!
You can touch it, you can feel it, you can enjoy it ...
 Participants:
Ulrich Pfefferer, Deputy Vice President Sales, **manroland web systems**;
Steffen Theuser, Executive Director Production Printing, **Océ Direct Export, Océ Printing Systems**;
Thomas Lorenz, Area Sales Manager and **Thomas Roller**, Export Manager, **KURZ**;
Sven Krauß, Head of Service department, **Baumüller**
 18.20 – 18.30 Presenting some proposals for the future Balkan Print Forum activities
Dr. Rossitza Velkova, BPF Coordinator

19.30 – 21.30 *Dinner for all participants* **End of event: 22.00 h**

19.10.2012

- 10.00 – 11.30 Visiting the Bulgarian printing company "Billboard JSC"
 (<http://www.digitalprint.bg/en/>)

Agenda of the 2nd InPEQ 19.10.2012

- 09.00 – 10.30 Discussion panel
 Subject:
Improving Printers' Education and Qualification
 10.30 – 10.45 Presenting some proposals for future InPEQ activities.
 10.45 – 11.10 *Coffee*
 11.30 – 13.00 Visiting the Bulgarian printing company "Billboard JSC"

7th Balkan Print Forum Participants

Sponsor:

manroland web systems GmbH
<http://www.manroland-web.com>

Co-sponsors:

Muller Martini Austria
<http://www.mullermartini.com/at>

Océ Printing Systems
<http://www.oce.com/>

UPM
<http://www.upm.com>

Sappi
<http://www.sappi.com>

Procemex
<http://www.procemex.fi>

Sub-sponsors:

KURZ
<http://www.kurz.de/>

Baumüller
<http://www.baumueller.de>

Supported by:

Agfa Graphics
<http://www.agfa.com/graphics>

manroland sheetfed GmbH
<http://www.manroland-sheetfed.com>

PrintCity Alliance
<http://www.printcity.de>

Regional supporter:

Agression Group
<http://www.agression.ro>

Target audience of the 7th BPF and 2nd InPEQ:

- Managers and members of the National Printers Federations of Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Former Yugoslav Republic of Macedonia, Greece, Hungary, Romania, Serbia, Slovenia and Turkey;
- Specialists, experts and managers from the printing industry of the BPF member countries;
- Sponsors' and supporters' customers;
- Partners from the National Printers Federations of Russia and Ukraine;
- Representatives of the Balkan and partners' Graphic Arts Schools and Universities;
- Balkan trade press, local press.

Inter Expo Center (IEC) Sofia – Business Live

Inter Expo Center is a member of the World Association of Exhibition Industry (UFI) and the Central European Fair Alliance (CEFA).

“Business Live” is not just the message of the exhibition centre. It is a promise to customers. The international specialised exhibitions and congress events taking place in the exhibition complex attract the interest of exhibitors and visitors from Bulgaria and abroad.

Presenting modern technical, technological and product solutions during the exhibitions is a strong tool for establishing contacts and developing the market potential of the companies.

The architecture, furniture and technical equipment of the exhibition and congress halls provide maximum comfort, functionality and pleasant atmosphere. Inter Expo Center is a suitable venue for conducting exhibitions, conferences, congresses, corporate events, various public events, etc.

Bulgarreklama Agency is the exclusive operator of Inter Expo Center and organises over 80 % of the events in the exhibition calendar.

Key activities:

- Organisation and implementation of international specialised exhibitions
- Organisation of different business events: congresses, conferences, seminars, promotions, presentations, ceremonies, corporate parties, etc.
- Design, layout and construction of stands
- Elaboration of exhibition catalogues and different printed materials for other events
- Various advertising services
- Forwarding, logistics and customs services – the official freight forwarder within IEC is Expo Logistics.

Inter Expo Center in figures:

Area: 42,000 sq.m

Location: South-east part of Sofia, 3 km away from the airport, 6 km away from the city centre
Capacity: 6 exhibition, 7 conference halls and outdoor exhibition area

Exhibitions and events: over 30 specialised exhibitions and more than 200 events annually

Parking lot: 900 places

Services: restaurants, coffee bars, banking, travel services, hotels and plane tickets booking, rent a car.

Transportation:

Bus line 114 – provides direct access to the exhibition complex

Metro station № 19, line 1 with 1,500 parking places

More information: <http://www.iec.bg>

Info: Inter Expo Center

COPIS 2012



COPIS – the international B2B exhibition for advertising and print communications will be held on October 16–18, 2012 at Inter Expo Center – Sofia.

The organizers, Bulgarreklama Agency and Prim Design, who used to compete with their own shows PRINT IMAGING & SIGNbEXPO and REKLAMA EXPO before, now join their efforts to organise the only exhibition for advertising and print industry in Bulgaria for 2012.

Partners of the event are Bulgarian Association for Contemporary Graphics and Print (BACGP) and Bulgarian Sign Association (BSA).

The leading Bulgarian and foreign companies are expected to present the latest trends, news and technologies in the categories: **Advertising Design** (Creative Studios, Graphic Design, Space Design, Web Design); **Print Advertising** (Printing Services – Printing and Publishing Houses, Printing Materials and Consumables, Pre-press, Software, Scanners, Printers, Plotters, Printing Machines, Wide Format Printing); **Advertising Agencies** (Full Range of Advertising Services, Promotional products and souvenirs, Advertising Photography, Copying Machines and Printers, Audio & Video, Technique & Equipment, Multimedia Systems, E-advertising); **Sign Advertising** (Outdoor Advertising, Sign Making. Materials and equipment, Digital Signage, P.O.S. Displays, LED Technology).

The aim of the Organizers is to offer an excellent business environment and welcome new ideas, products, technologies and services to further enhance the growth of the printing and advertising market.

The participants in the Seventh Balkan Print Forum can take the opportunity to visit the exhibition in the morning of October 18, 2012.

For more information please visit: <http://www.iec.bg>

Info: Inter Expo Center

Eurasia Packaging 2012 İstanbul

The 18th International Packaging Industry Fair will be organized by TÜYAP Fairs, Inc., in cooperation with ASD Packaging Manufacturers Association and with support of AMD Packaging Machinery Association, ESD Label Manufacturers Association, KASAD Carton Packaging Association, MASD Metal Packaging Manufacturers Association, OMÜD Corrugated Cardboard Manufacturers Association, SEPA Rigid Plastic Packaging Manufacturers Association between the dates of September, 20–23 2012 at TÜYAP Fairs, Convention and Congress Center, Büyükçekmece, İstanbul, Turkey.

Eurasia Packaging İstanbul Fair being the biggest, most comprehensive and effective fair of the Eurasian region has proven itself among the five most important fairs in Europe. The fair is the biggest annual packaging fair in Europe and an active member of UFI –Global Association of the Exhibition Industry (UFI) and COPE – Confederation of Organisers of Packaging Exhibitions.



1031 companies and company representatives from 33 countries which spread to America, Europe and Asia have participated at 2011 Fair. A total of 40.753 professionals – 4.761 from 81 countries and 35.992 from 78 cities in Turkey – have visited the fair.

As in the previous years, Eurasia Packaging 2012 İstanbul Fair aims to meet the true needs and expectations of the packaging industry. Tuyap has been keeping abreast of the developments in the industry to prepare a platform for the leading companies of the industry with small and medium enterprises which are demanding to expand their business to global markets and create a brand. It is also accurate to claim that the visitors will come together with the latest products and innovations.

Info: <http://www.packagingfair.com>

Digital Print&Sign 2012

*September 19 – 22, 2012
Romexpo, Bucharest*



Producing and distributing companies of equipment, supplies, materials, printing, software and graphic service providers, as well as digital printing and signage are expected at the event. Digital Print & Sign is organised every two years and has emerged as a separate section of the largest printing trade show from Eastern Europe, organized in Bucharest – Print & Sign (digital, offset and flexo).

As of this year, the exhibition will be organized alongside Romexpo and will be held in the largest Romanian location for this kind of events – Romexpo.

Digital Print & Sign 2012 is dedicated to the printing, packaging and signage industry in Central and Eastern Europe. The exhibition will showcase the wide range of printing technologies from digital, offset printing, flexographic printing, serigraphy and tampography printing.

The event will take place simultaneously with Gifts Show, the only event in Romania dedicated exclusively to promotional items sector, for marketing and public relations specialists.

Info: <http://www.printsign.ro>

DIGITALEXPO and SIGNEXPO

September 19–21, 2012, Budapest, Hungary



Image making – forwarding – printing/processing, publishing/finished product: the whole world of the image making and the printed communication, nowadays one of the fastest developing sector of the economy considering the persistent pressure for speed and thrift.

These processes are built upon each other and make it work as a complex system – and digitalization makes them common. The DIGITALEXPO is going to show this complex system.

Same time and in the same place, with the co-organization of Expositor Ltd., the SIGNEXPO – trade show for the advertisement decoration – will be organized. This two trade shows together allows to be part of an exhibition, presenting the latest technologies on this market.

*Info: <http://www.signexpo.hu>
<http://www.digitalexpo.hu>*

*The seventeenth issue
of the Balkan Print Forum News will be
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