



Balkan Print Forum News

6 / February, 2010

*The Fifth Balkan Print Forum meeting will take place
on October 14 – 15, 2010 in Budapest, Hungary.*

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Copenhagen Climate Conference Concerns Printers

**manroland believes:
that's what EcoLogic means!**

Protection of resources, energy efficiency, and heat recovery contribute to profitability. Here are five ecological aspects that printing companies should also pay attention to in 2010.

I like going fast

During the start-up phase a printing press consumes a great deal of electrical energy. As opposed to an automobile, consumption drops as speed increases: so release the brakes and accelerate. The selection of peripheral systems plays an important role. Temperature control and air supply are process-dependent and here the potential savings are very significant. Need-regulated equipment and proper operation are the measure of things. The same goes for alcohol: many printing companies use alcohol; from 3 to 15 percent IPA in the dampening solution. Less IPA means lower costs and better breathable air.

The power of heat

What one has one does not have to buy. Many industrial processes inevitably generate heat as a by-product. The heat recovered from running processes can be directly utilized somewhere else.

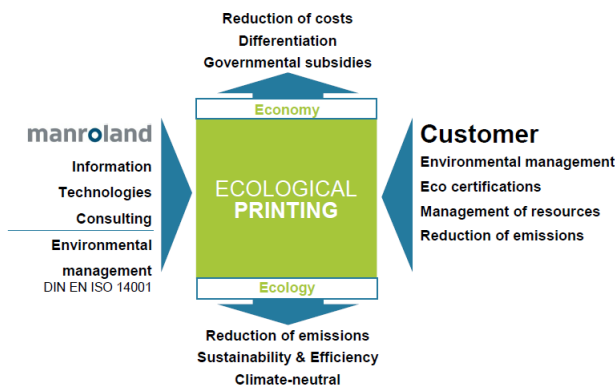
The last one to go turns out the light

There is still no technical solution that replaces sensible behavior. Until there is the following applies: the cheapest kilowatt hour is the one not used.

Power your company with green energy. Low-emission regenerative energy benefits the environment and reduces your ecological footprint.

I can't see the woods for the trees

There is no such thing as Pantone blossoms and HSK flowers. But there are inks made from renewable raw materials. Mineral oil is a finite raw material but bushes, flowers, etc. grow again every year. And thanks to FSC and PEFC, paper produced from wood grown in sustainable forests is available.



Ecological Printing
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Bakery or printing plant?

Low-emission powder spraying is achievable through applying the minimum amount of powder needed and powder extraction. With modern powder extraction systems you can reduce powder emissions at the workplace of your printers by up to 90 percent.



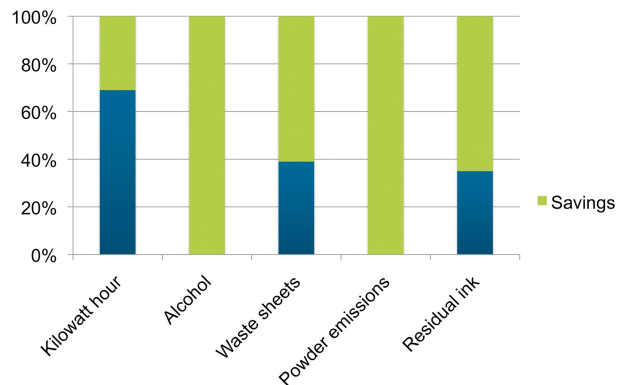
manroland has the fifth color: CMYK + GREEN.
© manroland

CMYK + GREEN

manroland offers the fifth color: CMYK plus green. A modern printed product is always green. In addition to CMYK, ecologic responsibility should also be included on every print sheet. manroland call this CMYK+GREEN.

CMYK+GREEN does not mean additional production costs for the printer. Quite the contrary. Ecology and sustainability give the customer added efficiency. Protection of resources and energy efficiency in particular can generate substantial savings.

manroland offers comprehensive technologies, processes, and innovations to help the printers increase their profitability while improving the life cycle assessment. With CMYK+GREEN every customer has the answer to two basic requirements: printed products at affordable prices and printed products with a good eco balance.



Overview of potential savings through efficient use of environment-friendly technologies with a six-color ROLAND 700 HiPrint LV printing 38 million sheets per year with 8,500 sheets per job and 20 jobs per day.

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Further information can be found in manroland brochures.

Info: manroland AG

New Board of Directors of the Hellenic Federation of Printing Media Communication

A new Board of Directors has been elected at the last General Assembly of the Hellenic Federation of Printing Media Communication, which took place on November 30, 2009.

The members of the new Board of Directors are:

<i>KOKKORIS Gregory</i>	President
<i>PLETSAS Kostas</i>	Vice-President
<i>ZARAVINOS Nikitas</i>	General Secretary
<i>ARVANITIDES Thomas</i>	Substitute General Secretary
<i>KEFALOU Irene</i>	Cashier
<i>GASTERATOS Nikos</i>	Substitute cashier
<i>PANAGIOTOPOULOU Katherine</i>	Adviser



Mr. Gregory KOKKORIS, the new President of the Hellenic Federation of Printing Media Communication

During the first meeting of the Board on December 9, 2009, the members decided to share the responsibilities, concerning educational and industrial themes, the organisation of meetings and the communication abroad. Mr. Thomas Arvanitides and Mr. Nikos Gasteratos will be responsible for the international matters.

The New Year **annual celebration meeting**, will be held on February 8th at the ELECTRA PALACE HOTEL in Athens. This meeting is addressed to all members of the Hellenic Federation of Printing Media Communication and to the suppliers of the print-

ing industry. During the celebration the members will have the opportunity, to discuss about the latest news and important developments in the printing industry. This traditional meeting is gathering several hundreds of members and suppliers and it is always one of the most successful events.

Info: Hellenic Federation of Printing Media Communication

New Member of IC

Since December 2009 the University of Chemical Technology and Metallurgy, Sofia, Bulgaria, became a member of the International Circle of Educational Institutes for Graphic Arts Technology and Management (IC).

IC is a free association of institutions with educational and research aims in the field of visual media and acts as:

- a platform for the exchange of knowledge and cultural issues.
- gives a mutual presentation and comparison of institutions, as well as contact with printing and publishing businesses, suppliers and organizations.
- presents the opportunity for cooperative relationships between directors, educators and students of the various member institutions.

For more information:

http://www.hdm-stuttgart.de/international_circle

Info: University of Chemical Technology and Metallurgy, Bulgaria

GRID'10 Symposium

The 5th International symposium on Graphic Engineering and Design GRID'10 will take place in Novi Sad, November, 11 – 12, 2010.

The Fifth professional and scientific symposium Grid '10 aims to continue the exchange of experi-

ence among scientific workers, researchers, experts and professionals working in the graphic industry in Serbia and abroad. The symposium will include presentations of scientific works and achievements of reputable graphic arts companies from all over the world.

Paper submission:

Researchers and scientists from academic institutions, consultants and professionals working for the graphic industry and all interested in the subject are invited to submit papers for Grid '10.

Papers can be submitted by sending the filled in registration form to the following address:

*Fakultet tehničkih nauka
Grafičko inženjerstvo i dizajn
Trg Dositeja Obradovića 6
21 000 Novi Sad, Serbia*

The filled in registration forms can also be sent to the e-mail:

grid@uns.ac.rs

Registration forms can be found at the department's website:

www.grid.uns.ac.rs

Papers should be submitted in english. Guidelines for writing and submitting the papers can be found at the department's website.

Symposium participation fee:

For authors: 10 000 din (100 €)

For other participants: 5 000 din (50 €)

For more information: www.grid.uns.ac.rs

*Info: Department for Graphic Engineering
and Design, University of Novi Sad*

News from Bulgaria

In December 2009 a **Joint Activity Agreement** was signed between the Printing Industry Union of Bulgaria and the University of Chemical Technology and Metallurgy (UCTM), Department of Chemical Technology of Wood and Graphic Arts.

The parties have agreed to join their efforts and sources for training of specialized stuff in the field of printing and publishing. The fulfillment of this agreement should guarantee the increasing of the production quality for the members of Union and the improving of the quality of education for the students in UCTM.

Info: Printing Industry Union of Bugaria

CROPAK 2010



Following the tradition the Institute for Packaging and Graphic Arts, Tectus d.o.o. and Ambalaza trade journal are organizing the CROPAK Annual Award for the best packaging on the Croatian market.

Deadline for accepting entries is April 9, 2010. The CROPAK 2010 Award Ceremony will be held on May 7, 2010 in Hotel Park, Rovinj, Croatia.

Rules, Regulations and Entry Form you can find on:
<http://www.ambalaza.hr/hr/festa/festa10/cropak10/>

Info: TECTUS, Croatia

BASEV & Canon Opened a Digital Print Lab at Marmara University

Having already completed its first year of establishment, Canon Eurasia, started an important project which will contribute to the education of qualified workforce needed by the Turkish printing industry, and which will support the companies in this sector regarding productivity.

With this aim, Canon opened a Digital Print Lab in coordination with the Education Foundation for the Printing Industry (BASEV) at the Marmara University, Faculty of Technical Education, Department of Printing Education. In this laboratory, seminars and trainings will be organized for the students in accordance with the Business Development Program. At the first stage, 400 students will benefit from the laboratory.

In his speech at the opening ceremony Mr. Peter Saak, Canon Eurasia CBS Country Director, pointed out: “Canon’s digital printing systems, color management and work flow software are brought together in the Digital Printing Lab. Students will be able to experiment with our professional color printing system and image processing computer interface. The system which will only be used for education purposes will receive maintenance and the required consumables shall be provided by Canon Eurasia.”



Mr. Aysan Şakar, BASEV Chairman of the Board (*first from the left in the picture*), indicated that recently the companies have turned to small run printing solutions due to the economic crisis, and also two thirds of the orders they receive are short run prints. “In the very near future a big part of the press business will turn to digital solutions and, with this tendency, the sector will undergo changes. On the other hand, the business volume in the graphics sector is getting smaller and unemployment rate is increasing. It is very important for the employees and the firms to adapt themselves to the new conditions. Under the existing circumstances, the human resources that possess information and skill in the current conventional systems have to be trained in the newly developed digital systems. With the Digital Printing Laboratory we have established together with Canon, our target to provide a reliable guidance for future of the students.”

Info: BASEV, Turkey

Visiting IPEX 2010

Euroexpo Trade Fairs Romania together with the Printers Association “Transilvania” and Print Magazine are organizing a field trip for a group of about 100 persons to IPEX. The field trip is scheduled to take place on May 18– 22, 2010.

IPEX is the world’s biggest English-speaking event for print, publishing and media. It is the perfect opportunity for printers and customers to come together and plan for the future.

The field trip has the full support of the IPEX organising team.

Info: Euroexpo Trade Fairs, Romania

ARSIT&D Conference in Bucharest

The conference “Serigraphic and Digital Printing Industries – a winning combination” took place on January 29, 2010 at the “Eliade” Hall of the IBIS House of the Parliament Hotel, Bucharest, Romania.

Experts from FESPA and PDS Consulting participated in the conference. Mr. Peter Kiddell, Expert and Consultant at PDS Consulting Ltd. (UK) and Mr. Chris Smith, Manager in the FESPA (UK) staff made presentations at the event.

The conference was organised by the Romanian Association for Serigraphic, Tampographic and Digital Printing (ARSIT&D) with the support of FESPA.

Info: Euroexpo Trade Fairs, Romania



*The seventh issue
of the Balkan Print Forum News will be
published at the beginning of June, 2010.*