

Balkan Print Forum News

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*The Fifth Balkan Print Forum meeting will take place
on October 14 – 15, 2010 in Budapest, Hungary.*

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Impressum

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**manroland with a Groundbreaking
Presentation at IPEX 2010**



**With Value Added Printing
and autoprint solutions in Birmingham**

Prof. Gerd Finkbeiner, Chairman of the Executive Board, announces the new and groundbreaking manroland concept for the upcoming IPEX trade show: “In line with our successful drupa 2008 presentation, we are moving away from the traditional trade show concept. With state-of-the-art and creative presentation forms, we offer an overall view of a customer’s business taking the complete machine life cycle into account.”

At IPEX, manroland is to showcase its entire process know-how as a pressbuilder, linked with data and materials logistics in a thrilling and ultra-modern presentation. This will focus on a customer’s business model and products. Everything on the manroland stand will revolve around the needs of the printing industry: production flexibility, differentiation possibilities, reduced investment and operating costs, plus sustainable production.

Here the solutions offered surround the Value Added Printing (VAP) concept and the autoprint models with a high level of automation. On its stand, manroland is to show real-life examples for publications, commercial and packaging printing. Similar to last drupa, the sheetfed sector is to showcase application examples in the VAP Tunnel where customers will be informed in detail how innovative solutions can increase the quality and efficiency of printing. This will be illustrated with the aid of technical exhibits, print samples and practical examples.

In the Web Solutions Center, the webfed sector will be showing solutions focused on autoprint and production flexibility. Using media forms, print examples and references, experts are to explain how these solutions can be implemented and the technology involved. Besides that, customers will be given a comprehensive overview of manroland's portfolio of newspaper and commercial printing systems.

Furthermore, manroland will demonstrate with the ecometer how sustainable printing works, and present its wide variety of services in the PRINT-VALUE competence center.



Recalling the enthusiastic response of visitors to the drupa 2008 presentation, manroland has opted for a highly communicative IPEX stand for individualized customer care. | © manroland.

Spotlight on customer-oriented solutions

Dr. Markus Rall, Executive Board Member, Sheetfed Presses: "Whatever you want to print and regardless of how unusual your idea is, we will find a way to accomplish this and help you succeed. This is why we want to show you at IPEX the wide range of possibilities." Peter Kuisle, Executive Vice President for Webfed Printing System Sales: "For the first time at a trade show we will demonstrate how we have applied the autoprint philosophy already established for newspaper presses to commercial web presses as well." Rafael Penuela, Executive Vice President for Sheetfed Printing System Sales, adds: "Furthermore, our autoprint smart concept encompasses both intelligent and groundbreaking automation and operating features for sheetfed printing systems."

However, manroland does not only think unconventionally in the development of customized applications: the industry trailblazer wants to make the changes and innovative powers in the printing in-

dustry comprehensible with a positive and affirmative presentation in order to be able to discuss extremely customer-oriented solutions. To this end, the show planners have created lots of space for communication, consultancy and exchange of views in a creative and modern manner with new presentation forms.

Marketing Vice President Thomas Hauser explains: "On the manroland stand customers will be invited into an impressive virtual world where they can experience inspirational and groundbreaking multimedia presentations and clearly identify trends. The visitors are bound to be very impressed, and we expect that the quality of customer discussions will be of an extremely high level."

IPEX visitors will have the opportunity to visit first-class manroland reference customers in and around Birmingham. There will also be a series of events in the Offenbach Print Technology Center dealing with special topics and customers can attend these combined with their arrival or departure.

Info: manroland AG

Technology Forums during IPEX in Offenbach

A new one every day: manroland Technology Forums

Almost every day during IPEX manroland offers to customers one of its popular Technology Forums in Offenbach dealing with a wide variety of topics. In theory and practice manroland will present classics, trends, and innovations. The focus will be on the customers' needs and questions. There will be many opportunities for detailed discussions.

Overview of events:

Monday, 17 May 2010

Technology Forum Production-efficiency:

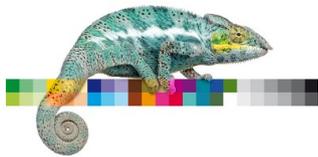
Increased productivity through time savings



Tuesday, 18 May 2010

Technology Forum manroland HiColor:

Ink changeover made easy with manroland HiColor



Wednesday 19 May 2010

Technology Forum Cold foil:

Brilliant effects with cold foil



Thursday, 20 May 2010

Technology Forum Lightweight paper:

The challenge of printing lightweight paper



Friday, 21 May 2010

Technology Forum Large format:

Productivity in grand style: ROLAND 900, XXL perfector



Tuesday, 25 May 2010

Technology Forum Small format:

XXL technology in small format



Wednesday, 26 May 2010

Technology Forum autoprint smart:

Automatically more efficient: autoprint smart



More about the events please find on:

www.manroland.com

Organizational details

- The Technology Forums start at 11 a.m. in the Print Technology Center in Offenbach.
- They end at around 2 p.m. You are invited to food and drinks.
- Participation is free of charge.
- Travel and accommodation costs if applicable to be borne by the participant.
- The event language is English but the documentation will also be available in German.
- Call +49 69 8305-3237 for further information or send your questions to: productmarketing@manroland.com

Registration: productmarketing@manroland.com

Info: manroland AG

News from Bulgaria

The General Assembly of Intergraf 2010, the International confederation for printing & allied industries, will take place from Thursday, June 10 until Saturday, June 12, 2010 in the Radisson Hotel in Sofia, Bulgaria.

The Printing Industry Union of Bulgaria, in collaboration with Intergraf, has taken the responsibility to organize the event and the social programme. The Managing Board and some members of the Union will actively participate in the General Assembly. This event is very important for the graphic arts industry in the country.

For the first time the General Assembly will take place in Bulgaria.

Info: Printing Industry Union of Bulgaria

Information about the Printing Industry Activities of Bosnia and Herzegovina

– The second Assembly meeting of the Association of Printing Industry took place in the Foreign Trade Chamber of Bosnia and Herzegovina in March this year.

– At the end of March the Association of Printing Industry of the Foreign Trade Chamber of Bosnia and Herzegovina organized a presentation of a new printing software product. The software was created by Mr Zlatko Vučetić, director of ABF Group, Croatia, Zagreb.



– The regional conference “Trends in the Printing Industry”. took place on April 16, 2010, in the town of Mostar, Bosnia and Herzegovina. Organizer was Tectus d.o.o, Institute of Packaging and Graphic Arts, Zagreb, Croatia.

Info: Association of Printing Industry, Bosnia and Herzegovina

9th Symposium “Distinctiveness of the Labour Relations in Graphic Arts”

The Hellenic Federation of Printing Media Communication has successfully organized the 9th symposium “Distinctiveness of the labour relations in Graphic Arts”. The symposium took place on Monday, April 19, at the Athens Chamber of small and medium enterprises. The participants were members of

the Federation, who are interested in matters that concern the new developments in labour relations.

The formal opening of the congress was made by the President of the Board of Directors, Mr Gregory Kokkoris and the General Secretary, Mr Nikitas Zaravinos, who extended a welcome to all participants and introduced Mr Konstantinos Anyfantis, legal adviser of the Greek Federation and main speaker of the congress, who is an expert in this field.

In a period where business environment and labour relations are tough, it is of imperative importance for business people to understand and know in depth the labour law aspects.

During the meeting some of the main subjects discussed were the employee status in the Graphic Arts sector, the labour regulation and its value, the literary and industrial property in the enterprise, the layoffs and other important subjects a Graphic Arts enterprise faces.

The symposium closed with a very interesting discussion, between the participants and Mr Anyfantis, where many questions and queries were clarified.

As acknowledged, the meeting proved to be very successful, constructive and highly informative.

The members of the Board thanked all the participants, as well as Mr Anyfantis, for his significant contribution and support.

Info: Hellenic Federation of Printing Media Communication

FEST.A CROPAK, Croatia



FEST.A CROPAK is a festival of packaging that brings together users and producers of packaging, designers, printers and all professionals associated with packaging. It is used to be organised in May

each year by the company Tectus d.o.o., Zagreb; the Institute of Packaging and Graphic Arts, Zagreb; the Ambalaža (Packaging) and the REGprint trade journals under the general patronage of the WPO (World Packaging Organization).

FEST.A CROPAK features several events: international conference, i.e. a professional assembly on topical issues, CROPAK award for the best packaging on Croatian market, CROPAK Creative workshop, annual Council Meeting of Affiliation of Packaging Industries, Croatian Chamber of Economy, commercial exhibition of machines and equipment and an exhibition of CROPAK award nominees.

FEST.A CROPAK 2010 will be held on May 6 – 8, 2010 in Hotel Park, Rovinj, Croatia.

For more information please visit:
<http://www.ambalaza.hr/en/festacropak/2010>.

Info: TECTUS, Croatia

DIGITAL PRINT & SIGN, Bucharest, Romania



Any plans for 22th – 25th of September?

You better write this date down to your agenda, because Euroexpo Trade Fairs is organizing in Romania the largest and most important tradeshow for the Digital Printing and Sign Making industry in the country – Digital PRINT & SIGN 2010!



Where?

The event will take place at Romexpo Exhibition Centre – the largest exhibition venue in Bucharest, Romania!

Exhibitor's profile:

- Software and hardware solutions for virtual and alternative media;
- Digital print;
- Sign-making;
- Multimedia technologies & systems;
- Serigraphy, tampography and engraving;
- Other products and services.

Visitor's profile:

- Equipment suppliers within the communication and advertising market;
- Consumable suppliers;
- Advertising agencies & interactive agencies – GMs, creative, production departments;
- Service suppliers, virtual and physical publicity producers;
- Digital & interactive advertising suppliers;
- Marketing & PR managers of medium and large-sized companies (end consumers).

For further information regarding the seminars and other side events taking place during the show, please visit: www.printsign.ro

Info: Euroexpo Trade Fairs, Romania

News from Slovenia

The 5th International Symposium on Novelties in Graphics, the 41st International Symposium on Novelties in Textiles and the 45th International Congress IFKT (International Federation of Knitting Technologists) will take place on May 27–29, 2010 in Ljubljana, Slovenia.

This three-day symposium will offer to the visitors a unique opportunity to bring together researchers from different graphic and textile branches to discuss and share their knowledge, and provide a platform for further conceptual development on all symposium topics.

The scientific programme will consist of plenary lectures, and oral and poster presentations. A social programme is planned for the participants and accompanying persons as well.

For more information please visit: <http://www.ntf.uni-lj.si/ot/index.php?page=static&item=919&lang=eng>

*Info: Faculty of Natural Sciences
and Engineering,
University of Ljubljana*

Best Printer and Dealer of the Year in Bulgaria

On May 11, 2010 the Printing Industry Union of Bulgaria organizes the traditional annual event for presenting the awards "Printer" and "Dealer" of the year 2009.

The event will take place in the Foreign Art National Gallery of Sofia (former First State Printing House). More than 10 companies are nominated for this prestigious awards that represent the best printers and dealers of the Bulgarian graphic arts industry since 2003.

Info: Printing Industry Union of Bulgaria

News from Serbia

Belgrade Design Week

This year the Belgrade Design Week (BDW) will take place from May 29 until June 5. BDW will include several software entities. The most interesting is the three day creative and business educational conference SMART2 (June 3 – 5). World famous experts in design, architecture, branding and advertising will present their own developments and progress and the modern trends in the area. Till now the following companies confirmed their participation: Bjarke Ingles (BIG), Copenhagen; Autoban, Istanbul; Laurent Fetish, Paris; Arik Levy, Paris, Graphic Thought Facility, London; Hi-ReS, London; Mario Nanni, Viabizzuno; Nika Zupanc; Ljubljana; Jaime Hayon; Madrid-London.

New Project of the Color Press Group

On the newsstands in Serbia and Montenegro has appeared the first issue of the Serbian editions of the magazine "Intelligent Life" of the Color Press Group, that is working in cooperation with the London weekly "The Economist".

"The Economist: Intelligent Life" magazine is published quarterly. It is a lifestyle magazine for business people and deals with free time topics like: cars, wine, travel, fashion, science, art... The circulation is 34.000 copies, it is printed with a format of 230 x 303 mm.

New Issue of the "CM" Journal

The new issue of "CM" deals with topics in the field of communication and faces the interest of professionals. Themes like the future of the communication industry, institutional and legislative framework of the development of digital television in Serbia, the American model of public service, political parties and the media during the election campaign are discussed here.

The magazine "CM" is issued by the Faculty of Political Sciences in Belgrade.

*Info: Union of Graphical Engineers
and Technicians of Serbia*

Women Platform at BASEV

The Women Platform at BASEV organises regularly meetings with the aim to increase their active participation in the process of print quality raise. The latest meeting took place on February 16, 2010 at the Aksoy Printing Company where some of their projects and ideas were discussed.



On March 6, 2010 was organized a common breakfast with BASEV members. At this meeting the Women Platform decided to make a seminar at the Marmara University where to share experiences with the students in the field of print technology.

The Women Platform considers education to be very important for the future development and therefore will support the Oktay Duran Printing High School. Tunç Matbaacılık A.Ş. and Kurtiş A.Ş. have invited students to their companies to introduce the printing process on site.

Women Platform shared experience with the university students

The first panel of the Women Platform at BASEV was held at the Marmara University together with students studying print technology.

Ülkü Büyükgönenç (Ekol Ofset & ISO Board member), Tuđba Tunçbilek Arýcý (Tunç Matbaacılık A.Ş.), Fatma Apaydýn (Huber Turkey), Ayşe Kösebay (Akbasým), Gülay Akkuş (UPM-Kymmene), Ceylan Duran (Duran Makine) presented their experience in the field of printing. During this meeting possible job areas after graduation have been discussed.



Women Platform in action

The Women Platform together with BASEV organised a common brunch with family members on March 6, 2010.



About 60 people attended the formal event. BASEV President Aysan Sakar expressed his satisfaction and thanks for the support of the Women Platform. Ülkü Büyükgönenç (Ekol Ofset & ISO Board Member) confirmed their readiness for strong support of graphic arts students.

Info: BASEV, Turkey

First Graduate Students of the Plovdiv Branch of the Technical University, Sofia

On March 12, 2010 ten young engineers graduated with bachelor degree the Plovdiv Graphic Arts Branch of the Technical University, Sofia. This very important event for the Bulgarian Printing Industry was attended by representatives of the Printing Industry Union of Bulgaria and the Bulgarian trade press.



Info: Polygrafia magazine, Bulgaria



The eighth issue of the Balkan Print Forum News will be published at the end of August, 2010.